



FOR IMMEDIATE RELEASE

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***** REMINDER: MEDIA ALERT *****

Jon “Bowzer” Bauman of “Sha Na Na” to Testify in Support of Truth in Music Advertising Legislation

Assembly Bill 702 (Portantino) require live musical performers to be honest about who they are!

SACRAMENTO, CA – AB 702, authored by Assemblymember Anthony Portantino will be considered by the Senate Judiciary Committee on Tuesday, June 19th. This legislation, if enacted, would make it unlawful to advertise or conduct live musical performances under the name of a recorded group unless the performers hold the trademark, at least one of the performing members was a member of the original group, or the event was advertised as a tribute performance.

Shady promoters have used the music and originality of mostly 1950s African-American musical legends without proper authorization for several decades. These musical legends such as the Platters, the Drifters, and the Coasters, some of whom are available for performances, don't work because imposter groups undercut their salaries and assumed their fame. Meanwhile, consumers are being ripped off by paying for imposter group concerns when they believe they are seeing the real thing.

California would join Pennsylvania, Connecticut, Illinois, Massachusetts, Michigan, North Carolina, and South Dakota in enacting such consumer protections with at least a dozen other states considering similar legislation.

WHAT: Senate Judiciary Committee Hearing

WHO: Assemblymember Anthony Portantino (D-La Cañada Flintridge)
[Jon “Bowzer” Bauman of the 70’s group “Sha Na Na”](#) and current Chair of the Truth in Music Committee at the Vocal Group Hall of Fame (available to all media between 9:00 until the start of the hearing in room 2003).

WHEN: Tuesday, June 19th

WHERE: Hearing Room 112
State Capitol, Sacramento

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